

# CEO REPORT FOR THE FIRST 10 MONTHS OF 2015

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The cumulative revenue for the first 10 months of 2015 of Mobile World Group (MWG) reached VND 19,891 billions, representing a YoY growth of 61%, and completing 84% of the full year revenue target of VND 23.590 billions.

The cumulative profit after tax (PAT) for first 10 months reached VND 846 billions, representing a YoY growth of 56%, and completing 95% of the full year PAT target of VND 886 billions.

The cumulative online revenue for first 10 months reached VND 1,253 billions, representing a YoY growth of 76%, and completing 63% of the full year revenue target of VND 2000 billions.

In the first 10 months of 2015, MWG opened 196 new stores, including 164 thegioididong.com new stores and 32 DienmayXANH.com new stores. At the end of October, MWG is operating 560 stores, including 508 thegioididong.com stores and 52 dienmayXANH stores.

<b>SUMMARY</b>	<b>Actual 10 months 2015 (in billions)</b>	<b>YoY Growth</b>	<b>Full year target achievement</b>
<b>Revenue</b>	19,891	61%	84%
- Mobile Phones Channel	16,596	57%	
- Consumer Electric Channel	3,295	86%	
<b>Net Profit After Tax</b>	846	56%	95%
<b>Online Revenue</b>	1,253	76%	63%



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